

SUMIKO PRESS RELEASE

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For Immediate Release

SUMIKO Announces Successor to the Pro-Ject Debut III – The Debut Carbon Turntable

BERKELEY, CA. The launch of the Debut turntable from Pro-Ject Audio Systems in the late 1990's could not have been more fortuitous. Anticipating the resurgence of interest in vinyl record playback, Pro-Ject created a basic, yet performance driven, turntable at an affordable price and the rest is history. Over the last decade, the Debut, in its several iterations, has become the de facto reference for the entry-level 'table. And not only to audiophiles – the Debut became a chic and fashionable design icon gracing the pages of high-style magazines, on display in museums and presented through lifestyle retailers as Conran's and CB2 due in part for its minimalist design and vivid color pallet. April 2012 sees the release of the Debut Carbon, an extraordinary rethinking of the Debut platform setting a new standard that others will be judged against in terms of performance and value.

Pro-Ject once again has challenged convention by offering even better performance at an accessible price. The most profound upgrade is the addition of the 8.6" completely carbon fiber tonearm that increases stiffness while decreasing unwanted resonances resulting in a higher fidelity presentation of your treasured recordings. Fitted to the carbon fiber arm is a true high-end cartridge, the 2M Red by Ortofon. This arm/cartridge combination is quite capable of exceptional tracking and recovery of the musical nuance found within the records grooves. The attractive resonance-reducing MDF plinth supports a heavier 300mm diameter metal platter for smoother rotation and lower wow and flutter. Additionally, a felt record mat is employed for superior record support and coupling. The platter and plinth assembly sits upon four-point "O"-ring feet designed for energy absorption and the plinth-mounted motor is isolated by a new Sorbothane™ suspension keeping unwanted noise and vibration to a bare minimum. Chassis mounted RCA output jacks allow for the use of higher quality interconnects for even better sonic performance. The Debut Carbon is offered in seven high-gloss fashion colors (Black, Red, Green, Blue, Yellow, Silver or White) and a full-sized hinged dustcover is included. The Debut Carbon will be available April 2012 at an S.R.P. of \$399.00

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About SUMIKO:

For over 30 years Sumiko has been manufacturing, importing and distributing the finest music and film sound components in North America. Sumiko is headquartered in Berkeley, California and maintains its own in-field sales, training and support staff. Brands represented include Sonus faber, REL Acoustics, Wadia Digital, Pro-Ject Audio Systems, SME, Sumiko Analog and Okki Nokki. SUMIKO is part of Fine Sounds Group which includes Sonus faber, Audio Research and Wadia Digital. For additional information visit www.sumikoaudio.net. Sumiko Contact: John-Paul Lizars, Director of Marketing, 510-843-4500 or jpizars@sumikoaudio.net